



Dear Friend,

Our 5th Annual POC Crawfish Fest & Cook-off will take place on April 29, 2017 at King Fisher Park in Port O'Connor, TX. Our goal is to raise \$30,000 dollars that will be used for future improvements of our community. In order to meet this goal, we are asking for sponsorships from local businesses and individuals such as yourself, as YOU play an important role in our community.

By giving to this annual event you'll be supporting the Port O'Connor Chamber, a nonprofit, in our mission to strengthen the economic growth in our area. We ask that you will consider a sponsorship donation, while at the same time, allowing us to promote your business at our event. Your donation will be recognized in several ways, as defined by our sponsorship levels.

We hope that we can count on you to help support our cause. You will be contacted in the next several days. If you have any questions or concerns in the meantime, please feel free to contact us at the above number.

Thanks in advance for your consideration!

PORT O'CONNOR 5TH ANNUAL CRAWFISH FEST & COOKOFF

EVENT INFORMATION

DATE: Saturday, April 29, 2017

TIME: 10:00 am – 7:00 pm

LOCATION: King Fisher Park, Port O'Connor, TX

MUSIC: Opening with The Stringbenders, a 5-piece band playing classic country/Cajun/Zydeco/TexMex styles including a bit of rock n roll. Headlining the event, will be **Josh Ward**, our very own Texas Country artist, with 6 consecutive number one singles, and a recent Texas Radio Music Awards Song of the Year 2016.

ACTIVITIES: Cook-off, Food & Craft Vendors, Crawfish Eating Contest, Bloody Mary Contest, Horseshoe Tournament, Kids Activities, Live Music and lots of Crawfish!

CONTACT: Mary Jo Walker, 361-920-4247

Darla Parker, 713-857-0482

CRAWFISH FEST & COOKOFF HISTORY

- POC Crawfish Fest & Cook-off began in 2013 at King Fisher Park with approximately 600 people in attendance. Our last festival in 2016 brought in over 1700 attendees, with some coming from as far as Louisiana.
- Profits have surpassed our goals with the first year netting \$10,500 and increasing to over \$20,000 in 2016.
- The Chamber started out in a small capacity, using local bands for entertainment. Because of the growth of our event, we feel that a Texas based upcoming performer will attract a broader fan base to the Festival.
- Cooker participation has increased from 8 teams in 2013 to 24 in 2016. Vendor booths have increased from 15 in 2013 to 32 spots in 2016.
- Along with personal donations, the Chamber of Commerce was able to build the new King Fisher Park Pavilion with the proceeds from the annual Crawfish Festival and Cook-off.

SPONSORSHIP OPPORTUNITIES

Headliner Sponsorship - \$5000 +

- Headliner Sponsorship for entire event.
- Full headliner mention in ALL radio, print, and signage advertisement leading up to, and during event.
- Logo print on all event T-shirts and advertisement.
- On stage Platinum Sponsor recognition throughout event.
- Full stage banner.
- 20 Event admission tickets with VIP area for guests
- 20 Event packets which includes 20 meal tickets, 20 event t-shirts.
- 1st Option for Headliner sponsor for 6th Annual POC Crawfish Fest & Cook-off in 2017

Platinum Sponsorship - \$2500 +

- Logo print on t-shirt.
- On stage sponsor recognition throughout event.
- Print advertisement/press sponsor mention.
- Stage sponsorship banner.
- 8 Event admission tickets with reserved seating.
- 8 Event packets which includes 8 meal tickets, and 8 event t-shirts.

Gold Sponsorship - \$1000 +

- Logo print on t-shirt
- Company banner at event venue
- Event and press sponsor mention.
- 4 Event admission tickets
- 4 Event t-shirts

Silver Sponsorship - \$500 +

- Logo print on t-shirt
- Company banner at event venue
- Event and press sponsor mention.
- 2 Event admission tickets
- 2 Event t-shirts

Bronze Sponsorship - \$250 +

- Name listing print on t-shirt
- Event and press sponsor mention.
- 1 Event admission
- 1 Event t-shirt
- Name on sponsor banner

Event Sponsorship-\$100 +

- Event and press sponsor mention.
- Name on Sponsor banner



Port O'Connor Chamber of Commerce

P.O. Box 701

Port O'Connor, Texas 77982

www.portoconnorchamber.org

**5th Annual POC Crawfish Festival & Cook-off
Sponsorship Commitment**

THIS COMMITMENT, made this ___ day of _____, 20__ by and between the Port O'Connor Chamber of Commerce and _____, hereinafter referred to as the "Sponsor."

TYPE OF SPONSORSHIP: _____ \$ _____.
(Name the type of sponsorship and fee for chosen sponsorship.)

THE SPONSOR shall agree upon payment of the sponsorship fee and the signing of this agreement to the following:

- To pay the sponsorship fee no later than January 31, 2017.
- To provide print ready high quality/high resolution logo or artwork in jpeg format to darla611@aol.com, to be used for marketing by February 15, 2017.

Sponsor Name (as will appear on materials) _____
 Contact Person _____
 Address _____
 City, State and Zip _____
 Day Phone _____ Cell Phone _____
 Email _____
 Signature _____ Date _____

Shirt Sizes	S	M	L	XL	2XL	Total shirts
Headliner \$5000+						20
Platinum \$2500+						8
Gold \$1000+						4
Silver \$500+						2
Bronze \$100+						1

Please indicate your shirt sizes and sponsorship amount. If you have any questions, please contact Mary Jo Walker at 361-920-4247 or Darla Parker at 713-857-0482.

All payments should be remitted to the Port O'Connor Chamber of Commerce and forms mailed to POC Chamber of Commerce, Attn: Crawfish Fest & Cook-off, PO Box 701, Port O'Connor, TX 77982.