

Port O'Connor: The Heart of Texas Fishing!

We are inviting you to be a sponsor of the **2024 Port O'Connor Boat and Fishing Expo.** The Expo is scheduled to take place October 4-6, 2024, at the Port O'Connor Community Center and Pavilion. We are offering this event free (no admission fee) to the public! Therefore, we are looking for local businesses and organizations to help support this event and make it truly special for our community. By giving to this event, you'll be supporting the Port O'Connor Chamber, a nonprofit, in our mission to strengthen the economic growth in our area. As a co-Sponsor or Supporter of this event you will join other individuals, organizations, and businesses in our community to highlight and celebrate all facets of the fishing world around the Texas Gulf Coast.

We kindly ask that you consider a sponsorship donation, while at the same time, allowing us to promote your business at our event. Your donation will be recognized in several ways, as defined by our sponsorship levels.

As a sponsor, you will receive a range of benefits, including:

- 1. Prominent logo placement on all event marketing materials, including invitations, flyers, and banners.
- 2. Recognition in press releases and media coverage leading up to the event.
- 3. Opportunity to showcase your products/services at the event.

Attached to this email, you will find a detailed sponsorship package that outlines the various sponsorship levels available. We are open to customizing a sponsorship package that best aligns with your company's goals and budget.

We kindly ask you to respond to this invitation by August 27, 2024 so that we can secure your sponsorship and include your company's logo in our marketing materials.

Thank you for considering our invitation. Your support will make a significant difference in the success of the Expo. We look forward to partnering with you for a successful 2024 Port O'Connor Boat and Fishing Expo.

If you have any questions or require further information, please do not hesitate to contact us with any questions at 361-983-2898 or email boatshow@portoconnorchamber.com



EVENT INFORMATION

DATE: Friday, October 4, 2024, through Sunday, October 6, 2024

TIME: Friday, 1 - 6pm; Saturday, 10am – 6pm; Sunday, 11am – 4pm

LOCATION: Port O'Connor Community Center & Pavilion

3674 Adams Ave., Port O'Connor, TX 77982

ADMISSION: Free to the Public

THEME: Port O'Connor: The Heart of Texas Fishing!

The emphasis will be on inshore & offshore fishing boats, tackle, equipment, fishing guides and charters, the Port O'Connor area, and all facets of the

fishing world around the Texas Gulf Coast.

MOVE-IN: Thursday October 3^{rd,} 1pm–7pm: Friday, October 4th, 7am–11am,

MOVE-OUT: Sunday, October 8th, beginning at 5:00 pm,

SPECIAL Speaker seminars, Culinary Corner, featured demo's from

ATTRACTIONS: TPWD, and Kids fishing activities.

CONTACT: Please contact us at 361-983-2898 or

email at boatshow@portoconnorchamber.com

SPONSORSHIP OPPORTUNITIES

CAPTAIN Sponsorship – \$5000

- o Free & First Option of Vendor Location (talk to us about your needs)
- o Prominent logo placement on all event marketing materials
- o Recognition as to Captain Sponsorship in press releases, media and print coverage leading up to and at event. (digital billboards in Victoria, TX, local newspapers, etc.)
- o Six complimentary meal tickets
- o Two VIP parking
- o Opportunity to showcase your products/services with a dedicated booth at the event.
- Social media shout outs and coverage on our Facebook/Instagram

FIRST MATE Sponsorships - \$3000

- Secondary Option of Vendor Location (talk to us about your needs!)
- o Logo placement on all event marketing materials
- Recognition as to First Mate Sponsorship in press releases, media & print coverage leading up to event (digital billboards in Victoria, TX, local newspapers, etc.)
- o Four complimentary meal tickets
- o Two Parking
- Opportunity to showcase your products/services with a dedicated booth at the event.
- o Social media shout outs and coverage on our Facebook/Instagram.

STEWARD Sponsorships – \$1000

- Logo placement on event marketing materials.
- Recognition as to Steward Sponsorship in press releases, media & print coverage leading up to event.
- o Two complimentary meal tickets.
- One VIP Parking.
 Social media shout outs and coverage on our Facebook/Instagram.

DECKHAND SPONSORSHIPS - \$500

- o Logo placement on event marketing materials.
- Recognition as to Deckhand Sponsorship in press releases, media & print coverage leading up to event.
- o Social media shout outs and coverage on our Facebook/Instagram.

CUSTOMIZED SPONSORSHIP

If none of the pre-defined sponsorship levels meet your specific needs, we are happy to work with you to create a customized sponsorship package tailored to your company's goals and budget.

To confirm your sponsorship or discuss customized sponsorship options, please contact us at 361-983-2898 by August 27, 2024. We appreciate your support and look forward to partnering with you to make this a successful show for you and your company.



Port O'Connor Chamber of Commerce PO Box 701 Port O'Connor, TX 77982 361-983-2898

<u>www.portoconnorchamber.com</u> boatshow@portoconnorchamber.com

Port O'Connor Boat & Fishing Expo Sponsorship Form

			024 by and between the Port O'Connor, hereinafter referred to as the
SPONSORSHIP LEVEL:			
	(Name the sponsorship level and value for chosen sponsorship.)		
following:To pay the sponsorshipTo provide print reach	p fee no later than July	y 12, 2024. resolution logo	and the signing of this agreement to the o or vector artwork in jpeg format to by July 17, 2024.
Sponsor Name (as will appear			
Address			
City, State and Zip			
Day Phone		_ Cell Phone _	
Email			
Signature		Dat	te

If you have any questions, please contact The Port O'Connor Chamber at 361-983-2898. You may submit your sponsorship donation on our website at www.portoconnorchamber.com or remit payment to the Port O'Connor Chamber of Commerce and mail form to POC Chamber of Commerce, Attn: Boat & Fishing Expo, PO Box 701, Port O'Connor, TX 77982.